



2025 SPONSORSHIP PROSPECTUS

**NOVEMBER 2-5
CHICAGO, IL**

Why Participate?

digitalNow is where the most innovative association executives come together to explore how advancing technologies can help further their missions. Our goal is to partner with companies who can help these executives make the changes within their associations that the digitalNow content encourages. With over 200 forward-thinking association executives, digitalNow invites sponsors who are eager to partner with associations to help them make an impact.

Sponsorship Packages

	Partner	Speaker	Workshop	Award	Keynote	Happy Hour
	\$5,500	<div>SOLD OUT</div> <div>\$11,500</div>	<div>SOLD OUT</div> <div>\$11,500</div>	\$8,000	<div>SOLD OUT</div> <div>\$12,500</div>	\$15,000
Tickets	2 complimentary Ability to purchase 1 more at \$800	3 complimentary Ability to purchase 1 more at \$800	2 complimentary Ability to purchase 1 more at \$800	2 complimentary Ability to purchase 1 more at \$800	3 complimentary Ability to purchase 1 more at \$800	3 complimentary Ability to purchase 1 more at \$800
Stage Time	×	✓	✓	✓	✓	×
Exhibit Space	✓	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓	✓
Pre-Event & On-Site Marketing	✓	✓	✓	✓	✓	✓
Description	General sponsor	General sponsor benefits + conduct a 45 minute breakout session	General sponsor benefits + conduct the closing workshop on main stage (1 hour)	General sponsor benefits + announce AI Award winners on main stage	General sponsor benefits + introduce keynote speakers on day of choosing	Sponsorship of the Download- the primary happy hour party + a signature drink named after your company

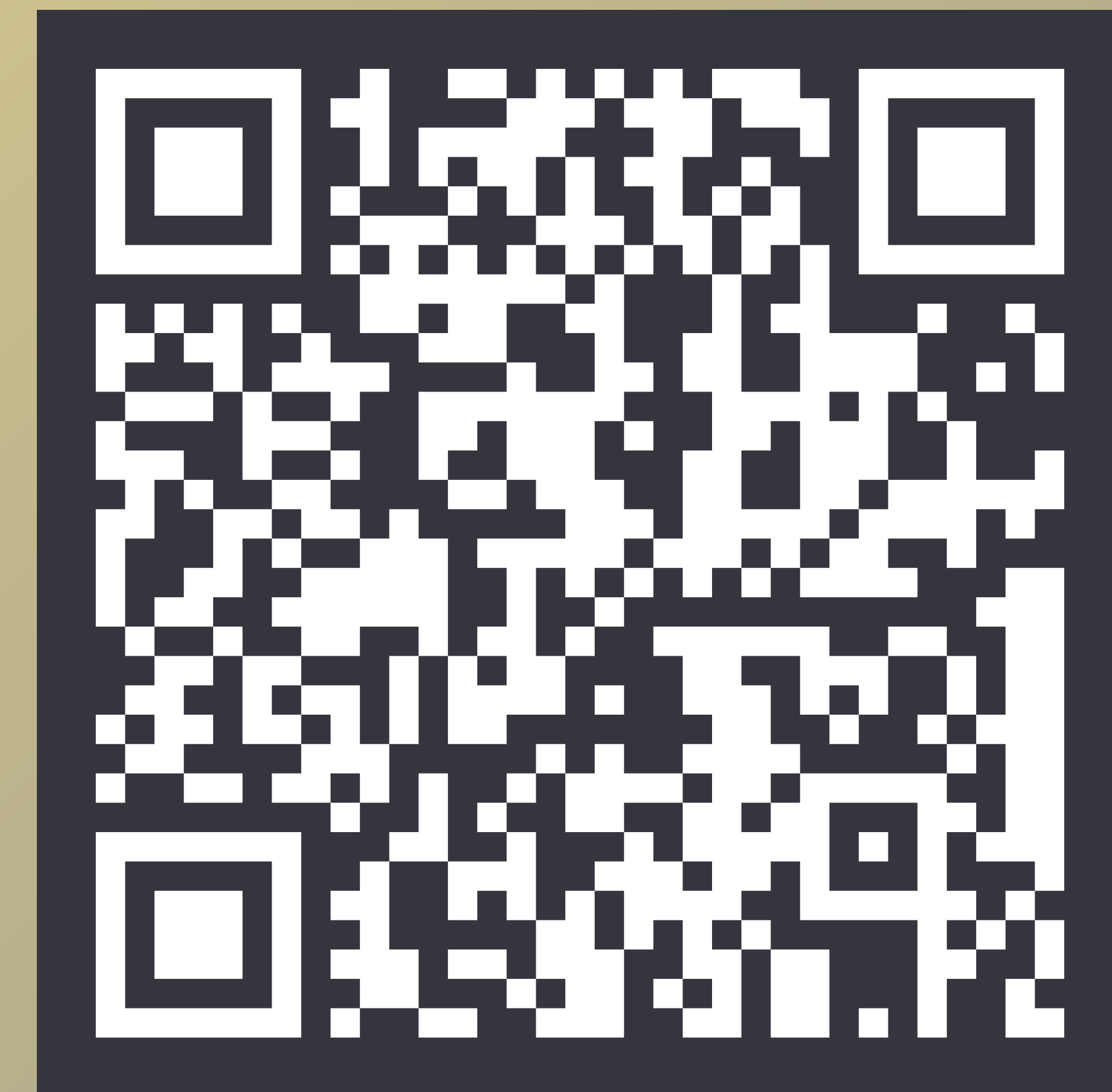


Full Immersion & Networking

Dedicated networking time with sponsors will be worked in throughout the conference each day to ensure increased visibility and interaction with attendees. Sponsors will also have the opportunity to connect with attendees during meals, which will be held in the exhibitor space.

CONTACT US

✉ sofi@sidecar.ai



or

